



2023 Canadian Planograms Milkshakes Only

December 1, 2022



BLENDING BAR FREEZER PLANOGRAM

MILKSHAKES

INSTRUCTIONS

This layout is designed to maximize sales – please follow!

Between LTO seasons, be sure to stock your highest-performing flavors and place them in any open slots until the next LTO is available:

- Cookies & Cream
- Chocolate Chill
- Cotton Candy
- PB Cup Made with Reese's

Scan this QR code to visit the f'real website.



Download planograms, cup renders and access all current SKUs on the Product Ordering Guide.



BLENDING BAR FREEZER

Cups: 180

Facings: 30



MINI BLENDING BAR FREEZER PLANOGRAM

MILKSHAKES

INSTRUCTIONS

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- Cookies & Cream
- Chocolate Chill
- Cotton Candy
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MINI BLENDING BAR

Cups: 90

Facings: 15



TALL UPRIGHT FREEZER PLANOGRAM

MILKSHAKES

INSTRUCTIONS

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- Cookies & Cream
- Chocolate Chill
- Cotton Candy
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TALL UPRIGHT

Cups: 252

Facings: 42



SHORT UPRIGHT FREEZER PLANOGRAM

MILKSHAKES

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SHORT UPRIGHT

Cups: 125

Facings: 25



SINGLE DOOR FREEZER PLANOGRAM

MILKSHAKES

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- Cookies & Cream
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SINGLE DOOR

Cups: 102

Facings: 18



DOUBLE DOOR FREEZER PLANOGRAM

MILKSHAKES

INSTRUCTIONS

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Between LTO seasons, be sure to stock your highest-performing flavors and place them in any open slots until the next LTO is available:

- Cookies & Cream
- Chocolate Chill
- Cotton Candy
- PB Cup Made with Reese's



DOUBLE DOOR

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Cups: 204

Facings: 30



TWO SINGLE DOORS FREEZER PLANOGRAM

MILKSHAKES

INSTRUCTIONS

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Between LTO seasons, be sure to stock your highest-performing flavors and place them in any open slots until the next LTO is available:

- Cookies & Cream
- Chocolate Chill
- Cotton Candy
- PB Cup Made with Reese's



TWO SINGLE DOOR

Scan this QR code to visit the f'real website.



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Cups: 204

Facings: 36