



2023 Canadian Planograms Milkshakes & Smoothies

December 1, 2022



BLENDING BAR FREEZER PLANOGRAM

MILKSHAKES

SMOOTHIES

INSTRUCTIONS

This layout is designed to maximize sales – please follow!

Between LTO seasons, be sure to stock your highest-performing flavors and place them in any open slots until the next LTO is available:

- Cookies & Cream
- Chocolate Chill
- Cotton Candy
- PB Cup Made with Reese's

Scan this QR code to visit the f'real website.



Download planograms, cup renders and access all current SKUs on the Canadian Product Ordering Guide.



BLENDING BAR FREEZER

Cups: 180 Facings: 30



MINI BLENDING BAR FREEZER PLANOGRAM

MILKSHAKES

SMOOTHIES

INSTRUCTIONS

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- Cookies & Cream
- Chocolate Chill
- Cotton Candy
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MINI BLENDING BAR

Cups: 90 Facings: 15



TALL UPRIGHT FREEZER PLANOGRAM

MILKSHAKES

SMOOTHIES

INSTRUCTIONS

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TALL UPRIGHT

Cups: 252 Facings: 42



SHORT UPRIGHT FREEZER PLANOGRAM

MILKSHAKES

SMOOTHIES

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SHORT UPRIGHT

Cups: 125 Facings: 25



SINGLE DOOR FREEZER PLANOGRAM

MILKSHAKES

SMOOTHIES

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- Cookies & Cream
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SINGLE DOOR

Cups: 102 Facings: 18



DOUBLE DOOR FREEZER PLANOGRAM

MILKSHAKES

SMOOTHIES

INSTRUCTIONS

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Between LTO seasons, be sure to stock your highest-performing flavors and place them in any open slots until the next LTO is available:

- Cookies & Cream
- Chocolate Chill
- Cotton Candy
- PB Cup Made with Reese's



DOUBLE DOOR

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Cups: 204 Facings: 30



TWO SINGLE DOORS FREEZER PLANOGRAM

MILKSHAKES

SMOOTHIES

INSTRUCTIONS

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Between LTO seasons, be sure to stock your highest-performing flavors and place them in any open slots until the next LTO is available:

- Cookies & Cream
- Chocolate Chill
- Cotton Candy
- PB Cup Made with Reese's



TWO SINGLE DOOR

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Cups: 204 **Facings: 36**