

ADD TO YOUR CORE ASSORTMENT TODAY

# COTTON CANDY MILKSHAKE

AFTER YEARS OF BEING F'REAL'S Nº1 LTO,  
WE'VE DECIDED TO BRING THIS FLAVOR BACK  
AS PART OF THE PERMANENT CORE ASSORTMENT!



## KEY DATES

- Available for distributor delivery **October 3<sup>rd</sup>**
- Target in-store date week of **October 17<sup>th</sup>**

## PRODUCT ATTRIBUTES

- One of f'real's highest velocity SKUs, back and here to stay!
- Top requested flavor on f'real's social media
- Brand new packaging design that resonates with GenZ consumers

## MARKET SUPPORT

- Social Media Content
- Screen Content
- In-store POS Support



FOR MORE INFORMATION, CONTACT [ACCOUNTS@FREAL.COM](mailto:ACCOUNTS@FREAL.COM)

   @THEREALFREAL

# COTTON CANDY MILKSHAKE

CASE UPC CODE [12-PACK]    CUP UPC CODE    VENDOR ITEM №    SERVING SIZE

813993001776    813993000588    80131    12 FL OZ



## CUP DETAILS

GROSS CUP WEIGHT    NET CUP WEIGHT    CUP VOLUME BEFORE BLENDING    CUP VOLUME AFTER BLENDING

0.62 LBS    0.58 LBS    8 FL OZ    12 FL OZ

CUP HEIGHT    CUP WIDTH    PRODUCT TYPE    STORAGE

4.5"    3.7"    FROZEN    0 F / -17.8 C

SHELF LIFE    CODE FORMAT

547 DAYS / 18 MONTHS    BEST BY DATE

## CASE DETAILS

PACKAGED BY:    CASE    GROSS CASE WEIGHT:    7.7 LBS

NET CASE WEIGHT:    7 LBS    CASE CUBE:    0.54 FT<sup>3</sup>

MASTER CASE PACK:    12 CUPS PER CASE    CASE LENGTH:    16"

CASE WIDTH:    12"    CASE HEIGHT:    4.9"

## PALLET DETAILS

CASES/PALLET:    130 CASES    FULL PALLET WEIGHT:    1,012 LBS

FULL PALLET HEIGHT:    70"    FULL PALLET TT X HIGH:    10 X 13

**INGREDIENTS:** MILK, SKIM MILK, CREAM, SUGAR, CORN SYRUP, WATER, MODIFIED CORN STARCH, GUAR GUM, CAROB GUM, CITRIC ACID, NATURAL AND ARTIFICIAL FLAVORS, COLORS (TITANIUM DIOXIDE, FD&C BLUE #1).

**ALLERGEN INFORMATION:** CONTAINS MILK. MAY CONTAIN TRACES OF PEANUTS, TREE NUTS, SOY, WHEAT, OR EGGS FROM MANUFACTURING AND BLENDING.

## Nutrition Facts

1 serving per container  
**Serving size** 12 fl oz (355mL)  
as prepared

Amount per serving  
**Calories** 430

	% Daily Value*
<b>Total Fat</b> 14g	18%
Saturated Fat 9g	45%
Trans Fat 0g	
<b>Cholesterol</b> 50mg	17%
<b>Sodium</b> 150mg	7%
<b>Total Carbohydrate</b> 64g	23%
Dietary Fiber 0g	0%
Total Sugars 51g	
Includes 37g Added Sugars	74%

**Protein** 10g

Vitamin D 0mcg 0% • Calcium 363mg 30%  
Iron 0mg 0% • Potassium 468mg 10%

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

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**freal** 80131  
12oz COTTON CANDY MS  
8 13993 00177 6

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